



**Andrea  
Campbell**

アンドレア キャンベル

**Communications  
Specialist**

コミュニケーション スペシャリスト

## Experience

2011-present GIRLS FROM OMSK

### **Blogger**

Developing and implementing social media strategy

2011-present OONA (Antwerp, Belgium)

### **Account Manager**

Press relations, launching a US fashion brand and shop in Belgium, social media strategies to generate press & consumer interest

2008-present Conni Kaminski (Brussels, Belgium)

### **Online Communications Specialist**

Advising online communications & developing website

2009 - 2011 Alligence Communications (Antwerp, Belgium)

### **E-project Manager**

Branding and product launch

2007-2009 EuropaBio (Brussels, Belgium)

### **Communications Officer**

Developed the use of social media (Facebook, Twitter, Youtube), press releases and newsletters

2006-2007 The Mission of Japan to the EU (Brussels, Belgium)

### **Information Coordinator**

2003-2004 The JET Programme (Okayama, Japan)

### **Coordinator of International Relations**

## Looking to expand your brand beyond Belgium?

I'm a native English speaker with fluent Japanese. Do you have a project that needs added cultural sensitivity when approaching a Japanese partner? Would language support and cultural knowledge help you get through a meeting with buyers or investors? I'm here to help in English and Japanese.

Having worked in both Japan and Europe, I'm experienced with multicultural environments and my specialty is international communications and social media.

Is there a special project you're looking to start up that could use a fresh perspective? Does your social media strategy need a boost? Get in touch!

## Why me?

Japanese is a language that you can only speak properly if you understand the culture. Having lived in Japan for four years, I made it my mission to learn as much as I could about the culture along with my language study. I have witnessed awkward business situations and can help you avoid those mistakes.

At the same time, I'm a believer in the creativity in the Belgian design scene. My first love is fashion, but if you are creative and have a brand that is ready to expand beyond Belgium, I can help.

My work since coming to Brussels has been focused on social media and press relations. You might be looking to spend a little more time and energy on your international communications and I would love to help develop a strategy made to measure.

## Sound interesting ....? You can find me at:

**Mob: +32 (0) 473/213.868**

**Email: [fashion.bxl@gmail.com](mailto:fashion.bxl@gmail.com)**

**Twitter: <http://twitter.com/#!/belgiumfashion>**

**Facebook: <http://www.facebook.com/profile.php?id=1582187886>**

**Tumblr: <http://belgiumfashion.tumblr.com/>**

**Zerply: <http://www.zerply.com/profile/belgiumfashion/>**

**Thanks for taking a look!**